Sales & Marketing-CM 219, Eastern court Corporate Office, New Delhi-1 Tel No 23326544, Fax 23326545 ddg\_sales@bsnl.co.in



भारत संचार निगम लिमिटेड (भारत सरकार का उपक्रम) BHARAT SANCHAR NIGAM LIMITED (A Govt, of India Enterprise)

No.32-2/2012-13/S&M-CM/38

Date: 07.03.2013

То

The Chief General Managers, All Telecom Circles/Metro Districts BSNL

Subject: E-auction of CDMA Vanity Numbers.

Approval of competent authority is hereby conveyed to sell CDMA vanity numbers through e-auction process only.

Procedure for e-auction of CDMA vanity number will remain same as that of GSM vanity numbers. CDMA vanity numbers will be activated as per the procedure used for the activation of normal CDMA numbers. CDMA module is available in e-auction website. Guidelines for effective implementation of e-auction had already been issued by this section vide letter No. 32-02-2012-13/S&M-CM dated 04.03.2013 which may be followed for e-auction of CDMA Vanity number also.

It is requested to take necessary action for giving wide publicity to the scheme and send compliance to this office at salescmhq@gmail.com.

(Upendra Bakolia) Add. GM(S&M) CM

Copy to:

1. The Add. GM(NWP-CDMA/Wimax)

2. The DGM (T&C)